



SPA OF WONDERS
NEW YORK

Press Release

That's amore! Qc New York, the Italian spa on Governors Island, says love deserves more than one day with "Time For Love" campaign, now through May.

QC New York celebrates romance, friendship, and self-care with Polaroid keepsakes, Venchi chocolates, and themed aperitivo

NEW YORK, NY (February 26, 2026) - Believing that love shouldn't be confined to one day in February, QC New York, the Italian spa on Governors Island, is extending the celebration through spring with special programming that honors love in all its forms - romance, friendship, and self-care.

As part of its "Time for Love" campaign from now through May, QC New York will celebrate a different season of love each month: February celebrates romantic connection; March honors friendship; April centers on self-care as the city sheds its winter layers and new life emerges in Spring; and May celebrates family with a special focus on Mother's Day.

From 6-9 PM daily from February through May, guests at QC New York will receive a complimentary aperitivo tray designed especially for "Time for Love" with the purchase of two drinks. The spread features curated Italian antipasti and delicacies, and is adorned with heart-shaped chocolates from Venchi, the beloved Turin-based chocolatier favored by Italian royalty since 1878.

Guests can also capture the moment with complimentary instant Polaroid portrait sessions - with partners, friends, family, or solo - posed inside QC's whimsical hot air balloon room, where the magic of the space becomes part of the memory itself. In an era of fleeting digital moments and stories that disappear after 24 hours, each portrait is presented in a "Time for Love" keepsake frame as a tangible memory to take home.

Photographers will be snapping photos every Thursday from 2-5 pm through the end of April, and will be brought back for International Women's Day (March 8), and a special final shoot on Mother's Day (May 10).

Just a five-minute ferry ride from Manhattan, QC New York offers the kind of old-world romance that feels plucked from a classic Italian love song - moonlit skyline views, wine at sunset, and moments that make you think: that's amore. The "Spa of Wonders" is the city's most rejuvenating escape, featuring over 30 wellness experiences from saunas and steam rooms to waterfalls and waterbeds, and New York's only outdoor heated pools, offering an intimate retreat to connect with loved ones or oneself, away from the city's hustle.

"In Italy, we don't rush love; we savor it over long meals, leisurely walks, and quiet moments together," said Arianna Zuffada, Global Chief Marketing Officer, QC Spa of Wonders.



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“Time for Love extends that Italian philosophy from winter through spring, inviting guests to celebrate romance, friendship, family, and self-care in a setting designed for wellness, relaxation, and meaningful connection with no distraction.”

Access to Time for Love programming is complimentary with the purchase of a spa pass. Admission starts at \$124 for a 5-hour Escape Entrance and \$98 for Sunset Entrance from 5 PM to 10 PM.

ABOUT QC NEW YORK

QC New York, the first American outpost of the famed QC Spa of Wonders, is located on Governors Island and opened in 2022. With eleven locations across Europe, QC Spa of Wonders is celebrated for its blend of Italian luxury and curated wellness experiences. Founded by Italian brothers Saverio and Andrea Quadrio Curzio, QC Spa of Wonders has become a haven for relaxation and wonder, drawing over 1.5 million visitors worldwide. With Building 111, QC New York expands this vision, offering New Yorkers an immersive escape on the city’s doorstep.

Helena Dea Bala

Press | PKPR

helena@pkpr.com